



Sidney Area Chamber of Commerce and Agriculture Advantage

Volume 19 Issue 11

Sidney, Montana

November 2009

Special points of interest:

- November 1
Daylight Savings
Time Ends
- November 4
Ag Appreciation
Breakfast at Sunny's
Family Restaurant
- November 5 - 7
Eastern C Divisional
Volleyball Tournament
- November 6
No School
- November 7
Foundation for
Community Care Wine
& Food Festival
- November 7
"Small Town Soldiers"
Confluence Center
- November 12
R.E.D. Annual Banquet
- November 18
Leadership Issue Day #3
- November 26 - 27
No School
- November 26
Thanksgiving
- November 27
Christmas Stroll &
Parade of Lights
- November 27
Boys & Girls Club
Christmas Auction
- November 27- 29
Jr. Gold Hockey
Tournament
- November 30
Northeastern Arts
Network Presents
"The Foothills
Brass Quintet"

Christmas Stroll & Parade of Lights

The Trade Promotion Committee is busy putting together the parade float at 7:00 p.m.



Christmas Stroll and Parade of Lights with this year's theme being **A Story Book Christmas**.

The Stroll will be held from 4:00 p.m. to 7:00 p.m. on November 27th. Some

changes have been made with a notable one being that Central Avenue will not be closed during the stroll, but the City will allow the

Chamber to use one block of Main Street on each side. Since Central Avenue will not be closed, the parade can start earlier and will begin from the Reynolds/Pamida park-

ing lot at 7:00 p.m.

The day will be highlighted with a live remote 2 hour broadcast from First Bank in the morning.

New this year is a Youth Matinee at the Centre Theatre scheduled for 1:00 p.m. and a soup contest in the Restorx shop from 5 to 6:30 p.m. Other activities will include the arrival of Santa on the Fire Truck, and he will do pictures in the Village Square Mall from 3 to 6, and hand out candy at the Valley View IGA after the parade. Entertainment will be on East Main, the Shopping Scavenger Hunt will start at Gulliver's, and pony and horse rides will be available on West Main and across from Restorx.

Chamber opportunities are available for providing entertainment, vendors on main street, and **floats for the parade**.

Workers for activities are needed also.



Sidney Chamber 2009 Board of Directors

| | | |
|-----------------|----------------|-----------------------------|
| Past President: | Ben Larson | Richland County Extension |
| President: | Lisa Aisenbrey | Sidney Health Center |
| 1st V.P. | Marci Albin | The Lucky Buckle |
| 2nd V.P. | David Seitz | Seitz Insurance |
| Treasurer: | Lorilee Norby | Mitchell's Oilfield Service |

| | | | |
|----------------|--------------------------------------|---|--------------------------|
| Raleigh Peck | ElectricLand | Cheryl Olson | Mustang Run Gallery |
| Greg Miller | Millers' Corner | Leona Colvin | |
| Rowdy Cvancara | 1st Bank | Nick Lonski | Edward Jones Investments |
| Jodie Leland | Wells Fargo Bank | Idelle Badt | R.S.V.P. |
| Sharon Rau | Honorary Member | | |
| Staff: | Wade J. VanEvery, Executive Director | LaVanchie Starkey, Administrative Assistant | |

Chamber Membership Continues To Grow!



The Chamber welcomes The English Touch Day Spa owned by Janet Cook into membership in October. An English Touch is located at 205 N. Central Ave. which is in the B & B Building. Services provided by Janet and her staff include facials, semi-permanent makeup, waxing, and look & feel beautiful treatments. Janet operates on an appointment basis and she can be reached at (406)433-1430. Her web site is: www.anenglishtouch.com.

Yellowstone Painting, LLC which is owned/managed by Larry Riggs, Dennis Bieber, and David (Oscar) Gillespie became a member in October also. Operations of this company include all types of building and equipment painting, hi-pressure washing and sand blasting. They are also a dealer for Reflex spray-on bed liners and sell tank coatings. Phone numbers for these gentlemen are: Oscar 480-9633, Larry 489-2634, Dennis 489-1038 or email them at lararl@midrivers.com.



YELLOWSTONE PAINTING, LLC

Commercial & Residential

Larry Riggs

622 2nd Avenue SW
 Located at 829 Hill Road
 Sidney, MT 59820

Phone 480-1038 • Fax 489-2634
 Fax (406) 489-1038 • yellowstonepainting.com

Welding • Painting
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BUSINESS AFTER HOURS AT JOHNSON'S HARDWARE



The Chamber's 2009 Horizon Award recipient Johnson Hardware and Furniture hosted a Business After Hours on October 20th. The Johnson Family used the occasion to show Chamber members all the work they have done with their home design center. They had a big assortment of finger food and beverages which were enjoyed surrounded by their paint center. It created a great area for members to network and visit. It was also a special time as the business had just received recognition for being #2 out of 4400 nation wide **Do It Best** stores in total paint purchases. Phil Johnson was proud to include Edith Norby, Paint Department Manager (The Paint Lady), in their recognition. Vickie Shields of Lambert won the gift basket they provided for a door prize.

Sidney Hosts Volleyball Tournament

The Eastern C Divisional Girls Volleyball Tournament will be hosted by Sidney High School on November 5-7. Players and fans from a big area of Eastern Montana will be in Sidney that weekend. The Sports and Recreation Committee has joined forces with the High School to help host this event.

The Chamber invites volunteers to help with ticket selling and ticket taking. Only eight to ten people are needed to handle this duty. A sign-up sheet is at the Chamber, please call and let us know when you could help. A hospitality room is being coordinated by Cara Nelson, Chairman of

Christmas Cash & Big Bucks Programs

A key comment was made at the last Trade Promotion meeting that the Christmas Big Bucks Loan program may be a very important tool for sales this Holiday season. This person was referring to the loss of financing from major corporations. The Sidney Big Bucks program is scheduled to commence on November 2nd and will be available at Stockman Bank, Richland Federal Credit Union, and 1st Bank. Participants can receive up to a \$1500 (big bucks) no-interest loan for a fee of \$15. Those Big Bucks are then spent with participating Sidney Chamber members who redeem them at the participating banks at 97% of the face value by December 30th. The last day to use the "big bucks" is December 24th. Last year a total of \$48,180 was loaned out for spending with participating members.

Christmas Cash will be begin in November with posters and signup slips being provided to participating members. It will be advertised as well with the "Sidney's Got It" program. Each member will draw a winning slip on December 17th, and on the 18th a live remote broadcast will be held at the Richland Federal Credit Union with Power 95.1. A total of \$1,000 in Chamber Bucks will be drawn during the broadcast.

The Chamber encourages everyone to call in soon if you aren't signed up for these promotions and would like to participate.



Wings of Freedom
Soar in Sidney Skies





Colonel Frank Borman held the audience enthralled at the Social



Approximately 300 people enjoyed the Social.



Tanner Tiesen checks out Evert Wierda's T6 on static display



Part of the Saturday Crowd



Sunrise kisses the rain dampened Snowbirds

SIDNEY AREA CHAMBER OF COMMERCE AND AGRICULTURE

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Corporate Members:

Hi-Line Trucking

Lower Yellowstone REA

Montana-Dakota Utilities

Mitchell's Oil Field Service

Seitz Insurance

Sidney Sugars

Stockman Bank

Wells Fargo

We're on the web!

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Membership Benefit—Chamber Choices

With all this talk about reforming the health care system and health insurance structure, it's time to remind our partners and our customers that Chamber Choices is a success story and model for reform.

Created five years ago, Chamber Choices yearned to **provide small businesses with options and choices in health insurance**, today small businesses have more options than ever before.

One founding charter of Chamber Choices was to **decrease the number of uninsured Montanans** and today 50% of Chamber Choices customers have insurance, who before were uninsured.

Additionally, Chamber Choices exists to **provide a benefit to our members** and increase their ability to build a successful business. Providing health insurance has enabled many businesses to hire and retain quality employees, which is a benefit to all members and to Montana's economy.

Chamber Choices is health care reform at work. To achieve affordable, quality health care and accessible health insurance for every Montanan it will take each business choosing to offer health insurance and each employee opting in for health insurance coverage.

To learn more about Chamber Choices, visit the website at www.chamberchoices.com or contact Blinda Larsen with Union Gateway Insurance at 488-4366.

Chelsea Culpon, Health Benefits Director for Montana Chamber Choices presented Blinda with the Highest Retention Rate award on October 14th at Sunny's Family Restaurant.

The logo for Montana Chamber Choices features the words "Montana Chamber Choices" in a serif font. The word "Montana" is in a larger, bolder font. The background of the logo is a stylized map of Montana with a blue sky and a yellow sun setting over a horizon.